



Date: February 18, 2010

From: Wisconsin Paper Group, Inc. / WPG Shippers Association Annual Meeting

Subject: **Wisconsin Paper Group, Inc. Announces No Rate Increase For 2010**

*Neenah, WI* - During today's Annual Meeting of the **Wisconsin Paper Group, Inc.**, held at its Corporate Headquarters in Neenah, Wisconsin, WPG management announced there would be no rate increase in services provided for its membership in 2010. **Wisconsin Paper Group, Inc.** is the parent company of **WPG Shippers Association**. This is the third time in four years that the company has controlled costs resulting in a zero percent increase in rates for their customers.

While the downturn of the 2009 economy negatively impacted WPG's revenue, internal operational and procedural changes were made to offset declining volume. These improved efficiencies drove a strong financial recovery in the 4<sup>th</sup> Quarter that management feels will carry over into 2010 and beyond.

At the company's Annual Meeting, WPG's chief executive, Tom Murray, gave credit to the employees. "Our WPG staff's attention to detail, control of costs, and teamwork paid off as we realized a strong operational finish for the year."

Murray continued, "As always, WPG's goal is to provide excellent service with competitive rates. We are always striving to improve any and all of our services from distribution management thru online capabilities and more. We thank our Members for their continued loyalty and faith in WPG Shippers Association."

The Wisconsin Paper Group was established in 1934, uniquely formed as a not-for-profit shippers association, still the only such company in America.

Now after more than 76 years, Wisconsin Paper Group, along with its subsidiary WPG Shippers Association, continues to offer its members/customers reduced transportation cost, improved service, logistics support, value-added services and the distribution management of various products to points across North America.

Thank you,

*WPG Shippers Association*

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